



Chipping Norton's Fairytale Farm has announced that it will be crowdfunding from 1 February to 31 March 2016, to enable it to embark on the next phase of its development.

Owner Nick Laister explains: "Fairytale Farm is the first mainstream visitor attraction where everything has been designed for children with disabilities - but that can be enjoyed by everybody - and where no pre-booking is required. We have achieved a phenomenal amount since the Prime Minister, David Cameron, cut the ribbon in 2013, but there is a lot more to do and we need your help to achieve it."

The Farm is trying to raise £91,500 for a number of projects, all of which will be implemented over the next two years. The projects include: two new interactive themed areas based on fairies and dinosaurs; installation of a hoist for disabled children; installing interactive sound systems on the Enchanted Walk; new activity panels with things that can be turned, touched, make noise, etc; creation of a raised sandpit for wheelchair users; animal handling building to allow animal petting in adverse weather and shelter for school groups; and the development of a new toilet block at bottom of site.

Those contributing to the crowdfunding campaign will receive a range of rewards and incentives that are not available to anyone else. Nick explains: "These include branded gifts, unique farm visits, animal keeper experiences, a VIP party, opportunities to immortalise yourself on the sensory trail and lifetime passes with exciting perks. It will be a once in a lifetime opportunity to support Fairytale Farm and receive something that money can't buy."

Nick adds: "We can't take Fairytale Farm to the next level without this funding. £91,500 means we can introduce these important new attractions and facilities that will significantly improve our visitors' experience. We have set up a special web page for our crowdfunding campaign: www.fundthefairytale.com, where people can sign up to receive more information and be part of this fantastic campaign."

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Information for Editors

Nick Laister is available for interview. Contact him on 07778 207036.

Visit www.fundthefairytale.com for more details of the crowdfunding campaign and to sign up for more information in advance of the campaign's launch on 1st February.